

# Jeff Simonetta

Director, Production Manager, CGI Generalist

jeffsimonetta@gmail.com  
www.jeffsimonetta.com  
(440) 537-1570  
Cleveland, OH

## Experience

### **Cleveland Institute of Art - Adjunct Faculty**

January 2015 - Present

- Teach Courses: in Animation and Game Design
  - Intro to 3D Animation: Character
  - Specialization in Animation Production
  - Acting and Directing
  - Advanced Animation
- Consulted for motion capture studio and render farm
- Organize Ottawa International Animation Festival Trip

### **Halo Media Works - Creative Director**

January 2016 - April 2019

- Oversee all creative direction and quality assurance
- manage accounts, projects, and clients
- Direct and lead a team of artists remotely out of Mumbai, India
- Responsible for Sales and Marketing
- Designed branding, social, website, email, SEO, and advertising campaigns across multiple verticals
- Developed, managed, and executed multiple diverse and unique projects
- Organized conference trips including setting up booths

### **Photonic Studio - CGI Artist**

August 2012- March 2015

- 3D Generalist and Animator
- Completed various projects for architectural rendering, broadcast animations, and commercials
- Built and managed computers and networked render farm

## Education

### **Bowling Green State University**

Bachelor of Fine Arts - Major: Digital Arts

- Graduated: May 2011
- Chair of BGSU ACM SIGGRAPH Student Chapter 2009-'11

## Knowledge

### **- GSuite and Excel**

### **- SEO, Google Ads, Facebook Ads**

### **- AutoDesk Maya**

- Character Animation, Rigging, Arnold, Redshift, Vray, Mental Ray

### **- Adobe Creative Suite - After Effects and Photoshop**

- Expert knowledge of mutiple production pipelines involving specialized softwares and hardware

Extensive Knowledge of Animation, VFX, AR and VR concepts

## References

### **Anthony Scalmato**

Cleveland Institute of Art - Chair of Animation Department  
(440) 829-5203

### **Ian Zeigler**

Photonic Studios - Principal  
(216) 372-8664